





Categories of cultural heritage

Professional craftspeople

Knowledge transfer

Presentation of crafts

Network for preservation of crafts

Local community building

Crafts within tourism

Description

Modrotlač Peter Trnka is a family-run business – founded in 1825 – specializing in traditional indigo dyeing, a craft passed down through five generations. Their workshop preserves historical techniques and folk patterns, creating unique indigo-dyed cotton fabrics with intricate designs using a resist-dyeing method. The business also offers workshops where participants can learn the art of indigo dyeing firsthand. Located in Slovakia, Modrotlač Peter Trnka continues to uphold the rich heritage of this craft, blending tradition with innovation to create beautiful, handcrafted textiles. Modrotlač Peter Trnka's indigo-dyed fabrics beautifully blend historical techniques with contemporary designs, preserving Slovak heritage. Their commitment to quality and authenticity ensures each piece is a unique representation of Slovak cultural artistry.

https://www.modrotlac.sk/

Types of handicrafts				
Indigo dyeing	Mould making	Resist block printing		

Craft touchpoints - where to find?

Workshop of an artisan (directly from the craftsman) Webshop selling its own, locally produced products

Social media accounts
Events

What can we learn?			
Heritage preservation / valorisation practice	What do they expose with their practice?	 Peter Trnka's practice of Modrotlač preserves and valorizes traditional resist block printing and indigo dyeing techniques, showcasing historical craftsmanship and folk patterns. 	
Success factors	Achievements and strengths that make this case inspiring for other attempts in the DR	 200 years of experience Peter Trnka's Modrotlač maintains traditional techniques, promotes cultural appreciation, educates artisans, uses sustainable methods, and engages the community. 	
Local community involvement	Fundamental values that help to connect the target groups for the social prosperity of the area	 Preserving heritage, sustainability, community engagement; Economic empowerment through Modrotlac. 	
Link to professional network	Reflecting on its strategic position in the region; making the most of networks	 Strong local partnerships; Educational workshops and events for locals to encourage participation and belonging; Family-run business values. 	
Communication	The use of social networks to disseminate and promote their mission	 Projects range from Youth to Active Aging; Transfer of knowledge to younger generations; Facebook, Instagram. 	
Sustainability factor	Operations and maintenance that drive the practice forward; opportunities for financial sustainability	 Eco-friendly processes; Resource efficiency Inscribed in 2018 (13.COM) on the Representative List of the Intangible Cultural Heritage of Humanity 	

What makes it a best practice?

CRAFTS PEOPLE:

Peter Trnka Modrotlač is a best practice due to its dedication to preserving traditional Slovak blue-dyeing techniques. Peter Trnka's workshop maintains the authenticity of Modrotlač by using historical methods and folk designs passed down through five generations. This commitment ensures the cultural heritage is kept alive. Additionally, Trnka innovates by blending traditional craftsmanship with modern creativity, producing unique and high-quality products. His educational outreach, including workshops, helps spread knowledge and inspire new artisans. The personalized approach to customer needs further enhances the value and appeal of his handmade items. Peter Trnka's dedication to sustainability is evident in his use of eco-friendly materials and processes. His efforts have garnered widespread recognition, making his workshop a celebrated model for preserving and innovating traditional crafts.

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